

# The Three-Dimensional Leader

negotiating your

**MISSION, RESOURCES & CONTEXT**

— Earl C. Wallace



## Leadership for Reaching Church Potential

Read, Learn, Lead

### People Need Care, and Groups of People Need Leadership

Nothing is more important than the Church of Jesus Christ. Because it is infused with the Lord's presence and power, it provides tremendous good in the world. Because God gives His gifts to and works through humans, however, the church needs leadership to organize, focus, encourage, and empower people in order for it to reach its potential for effectiveness.

Many church leaders are focused on the gifts of mercy and helps, because it is these that most directly meet people's most visible needs. They minister the Gospel by loving, helping, feeding and meeting people's physical needs as service opportunity inroads to minister to their spiritual needs.

When groups of mercy-focused people get together, however, there can be frustration over how they go about ministry. Without effective leadership, groups of people meander into and out of situations using their gifts, while the church overall realizes no sense of direction, and is frustrated by an unfulfilled sense of purpose. 3-D Leadership structures this ambiguity.

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### 3-D MRC Values

3-D MRC is a system of values that initiate behaviors to effectively lead, inspire, motivate, coordinate and achieve objectives.

**MISSION Matters Most**

Exemplify you value the mission above your own personal agenda

**Rally RESOURCES**

Deploy available people, finances, support and strategies to help others do their jobs.

**Convert within the CONTEXT**

Determine the relevant variables that impact resource application to fulfill the mission

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## The 3-D MRC Pathway to Church Potential

As author of *The Three-Dimensional Leader: Negotiating Your Mission, Resources and Context (MRC)*, I consult and train to help churches, pastors and their teams organize around a set of principles that help them overcome the natural tendency for “each person to do what is right in his or her own eyes” as opposed to acting from a unified perspective that results when we synthesize your mission, vision and values into an actionable Biblical framework that all can rally around and support.

3-D MRC facilitation provides direction that gives your church a clear sense of how to address the inevitable challenges that result when large numbers of people congregate. These biblical models sharpen your leaders as managers who assist in developing, organizing and overseeing processes that provide the necessary structure to deliver needed activities and services the congregation requires to fulfill its ministry within the greater community.

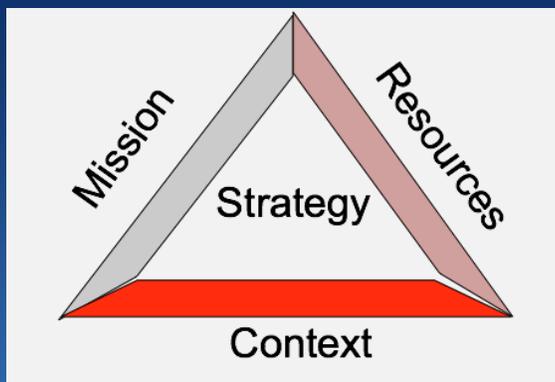
3-D MRC initiatives help your church outline the values for how gifts are used, and the processes for implementing the new gifts God is growing up to serve in the organization.



*3-D MRC Values  
Inspire People To Pull  
Together to Achieve The  
Mission That Matters Most  
for Organizational Success*

*Visit Earl's 3-D Leadership blogs  
and join the conversation!*

Healthy church life is about growing God's people, who grow in their gifts and make more disciples who also enter into the church's ongoing growth continuum!



3-D Leadership MRC Training transforms organizational behavior by helping those from the boardroom to the mailroom to get a holistic view of operations, by keeping in focus the mission, resources & context relationship.

## Simple but Powerful Tools Improve Your Teams' Effectiveness

While employees and volunteers at different levels require some specific training, all of them need a 3-D MRC team focus to better achieve corporate objectives in all ministries. Whether in administration, edification, greeting, helps, hospitality, prayer, preaching, teaching, tech and/or worship, every ministry participant will benefit from 3-D MRC training that is broken down into simple terms that high school students readily grasp, yet add to the knowledge base of those with advanced degrees. Now that's effective team building!