

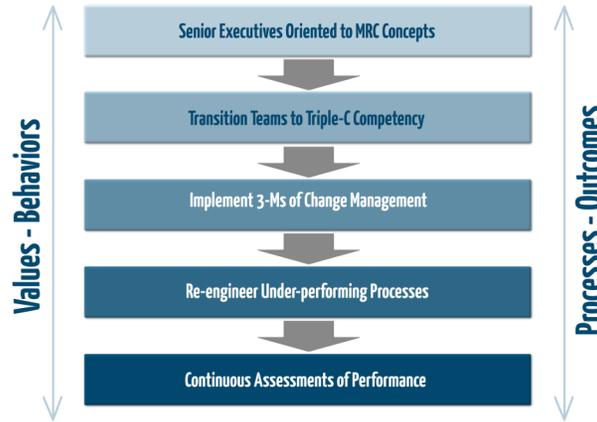
**The Three-Dimensional Leader:  
Negotiating Your Mission, Resources  
and Context (MRC) delivers a simple  
set of powerful principles that help  
us self-assess in relation to three  
tiers of focus:**

**1-D Leaders** focus on “me” and lose sight of the mission.

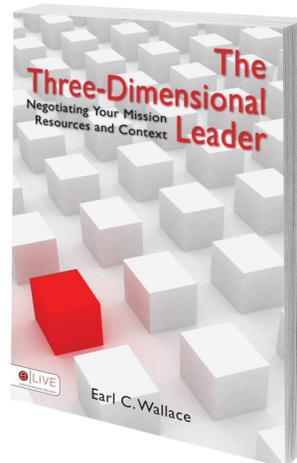
**2-D Leaders** only get 1 or 2 MRC elements in perspective, and thus tend to form “us vs. them” silos.

**3-D Leaders** mind their MRCs to achieve success in ways that work for every part and process of the organization!

### 3-D MRC Focused Organizational Transformation



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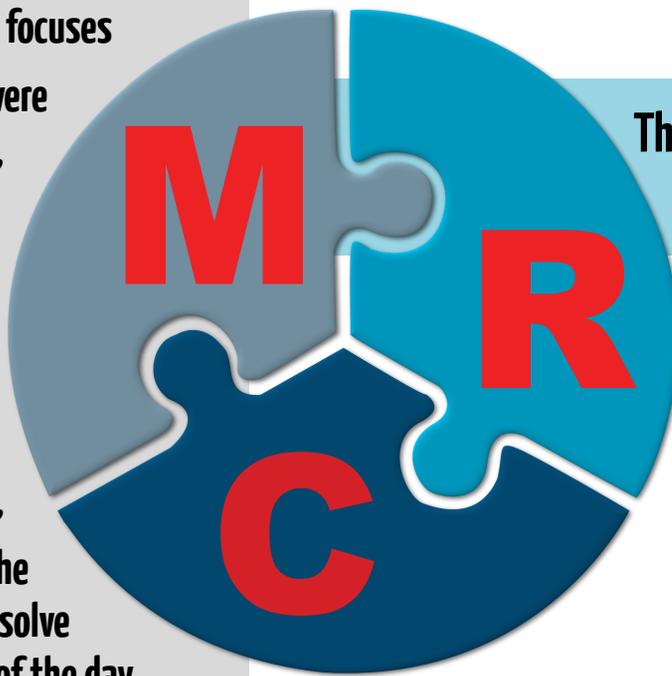
# Give Your Team The **3-D MRC** Advantage



**Training Leaders and Teams  
Transforming Organizations  
from the Boardroom  
to the Mailroom**



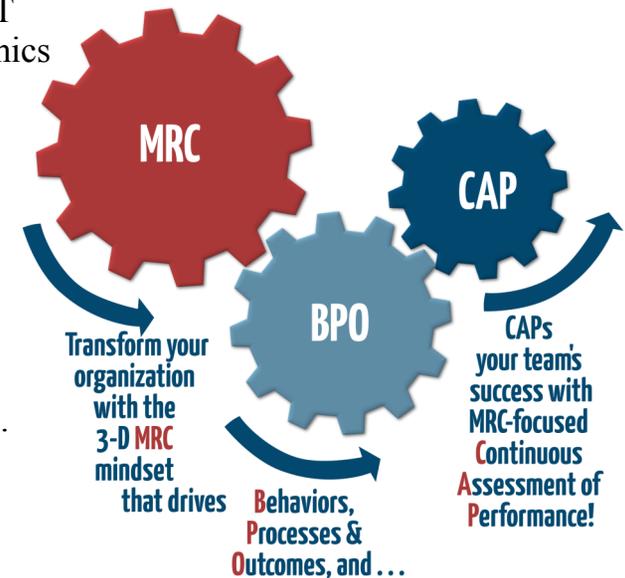
When your Team focuses on the **Mission** they were hired to achieve, learn to handle **Resources** for their intended purpose and understand the **Context** in which the mission unfolds, they can see how the pieces fit together to solve each problem of the day.



## The 3-D MRC Mindset gives you the 10,000-foot objective view of the puzzle board in which your organization operates

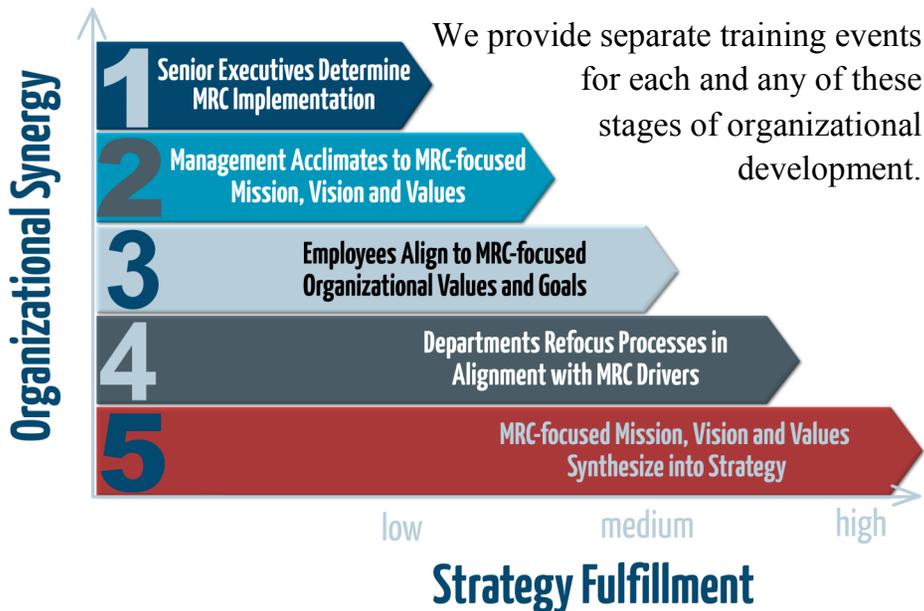
When leaders reflect, motivate and inspire MRC values, they

- Understand the Context to strategically align Resources to fulfill the Mission
- Supervise for Succession and appropriately Intervene to Improve People and Situations.
- Engage in Triple-T Delegation Dynamics that effectively Train, Time and Trust others.
- Connect to the 3-Ms of Change Management and display the right Motivation, Map and Message.



### 3-D MRC Consulting offers these primary services:

Leadership Training • Team Building • Cultural Conversions



The MRC Values drive the behaviors that make up the processes that achieve the mission.

When people focus on their organization's MRCs, interpersonal conflicts reduce as they function with

- Triple-C Synergy: Communication, Cooperation and Coordination.
- Triple-F Dynamics, becoming more Friendly, Forgiving and Flexible.