

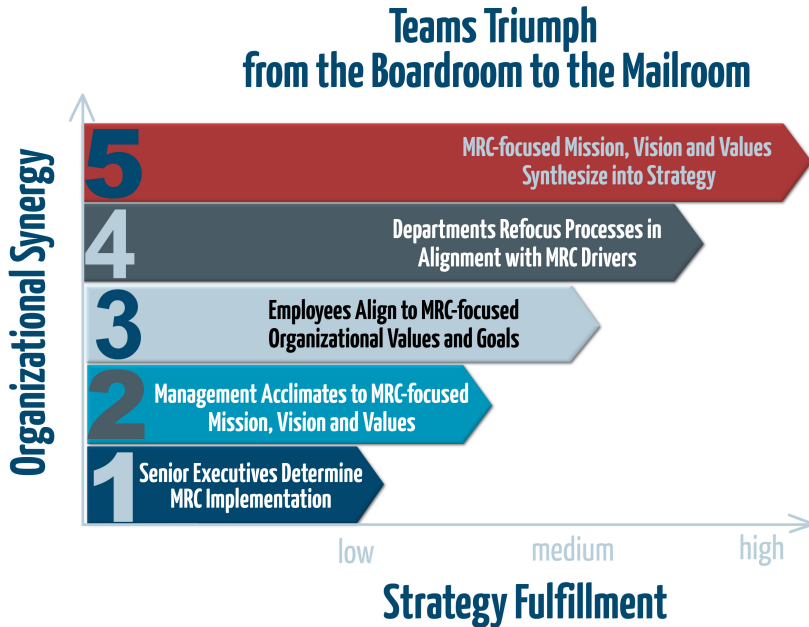


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# HELPING TEAMS THINK DIFFERENTLY, SO THEY CAN DO BETTER!

Improve your team's performance by  
changing how they perceive work!

*Align Your People, Processes & Procedures with 3D MRC*



As Einstein saw the elements of  $E=MC^2$  which already were present, but unrealized by others, so does seeing The Three-Dimensions of “Mission, Resources and Context” (MRC) better equip your team to plot strategy and direction; design and manage processes; coordinate units, and supervise and guide others into greater teamwork and productivity.

## Responsible Corporate Capitalism Requires Highly Relational Teams!

Author Earl Wallace forged the Mission, Resources and Context (MRC) concepts in common operations where people were transformed into uncommon teams who effectively negotiated office politics to reduce resistance, release potential, and overcome obstacles. Give your team these 3D MRC advantages:

- 1) Leaders who stay laser-focused on the organizational vision, mission and strategy.
- 2) Workers know the mission, vision, values and strategy, and align themselves individually and rally collectively as groups around it and pursue it with integrity.

**The 3D MRC  
Training Transformation**

I-D = an “it’s all about me” perspective.  
 II-D = an “us vs. them” perspective.  
 III-D = an enterprise perspective of “people, processes & procedures!”

Team synergy is an outcome greater than the sum of the individual contributions.

Corporate strategy is achieved when employees synthesize mission, vision and values into daily work initiatives.

Long-term consistent quality requires “Supervising for Succession”

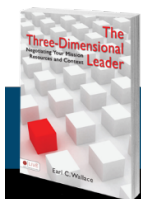
Delegation is improved through “Training, Timing and Trusting”

Effective teams: Realize, Respect, Respond and Reconcile appropriately

Of the 4 Types of Employees, the worse 2 are like 1 of 3 Types of Vampires!  
(Learn more during The Vampyemployee Diaries!)

Change makes sense when it’s managed with the right “Motivation, Map & Message”

Encourage innovation and problem-solving by managing the 5 Factors of “Out-Of-Box (OOB)Thinking”



Visit [www.ThreeDimensionalLeader.com](http://www.ThreeDimensionalLeader.com)

**Earl C. Wallace**

... is an author, educator, consultant and speaker  
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- 3) Employees who synch with “Mission Matters Most” and dedicate themselves to it, leaving no capacity for competing agendas or conflicting objectives that undermine it.
- 4) People who know the cultural values that spur the behaviors that contribute to mission success and vision fulfillment.
- 5) Team members who better see how to work alongside each other as the chief resources upon which organizational success relies!
- 6) Workers who see how their behaviors either contribute to or detract from the mission.
- 7) Employees who persevere to pay attention to the details and daily do the common things that contribute to uncommon quality that builds the company’s reputation.

**Select One of These Events or Activities  
To Launch Your Team  
On A 3D MRC Trajectory**

**Key Note Addresses**

Entertaining and instructional addresses are provided at banquets, (breakfast, lunch or dinner). Audiences feel valued, as the company invests in them by providing a fun way to get them thinking differently about work. (starting at \$779)

**People only can do what they know.  
3D MRC concepts give people the  
perspective to see alternatives!**



MRC concepts help people with multiple viewpoints to arrive at synergy from their diversity, rather than dividing over differences!



**2-Day Training Programs:**

Provide a solid foundation in the concepts that make up the 3D MRC Management and Leadership System, plus a pallet of supporting concepts. Starting from \$4,799.

**5—Session**

**One Day Brunch - Next Day Lunch**

Suitable for weekend retreats that provide focused time for training and team building, and more open discussions in a neutral setting.

**Sample 5—Session Program:**

Event kicks off with a 2:30 - 3:30 pm brunch. Session 1 runs from 3:45 – 4:45 for an opening overview of 3D MRC concepts and principles. The learning resumes after dinner for 2 sessions: with number 2 from 6:45 - 7: 45 and 3 from 8:00 - 9:00 pm. After breakfast, session 4 runs from 9:00 - 10:15, and Session 5) from 10:30 - 11:45. The programs ends at lunch, served at noon, so people are fed before going home. (\$3,699).

**3 – 5 Day (Semester Length) Programs**

5 days of 6 hours of training each, with breaks and an optional hour-long after-session range from (\$7,199 - \$11,995). Pre-scheduled courses are listed at <http://aztech.org.uk/training-plan> and <http://glomacs.ae/venue/new-york> . Customized In-House courses at group rates also are available.

Additional costs include travel, room, per diem, training materials as required and agreed upon customizations.