

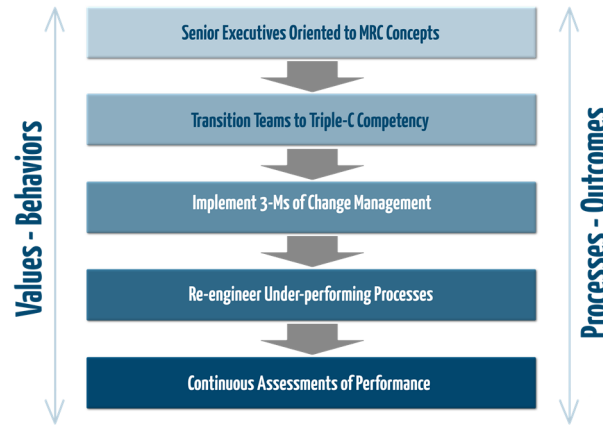
**The Three-Dimensional Leader:
Negotiating Your Mission, Resources
and Context (MRC) delivers a simple
set of powerful principles that help
us self-assess in relation to three
tiers of focus:**

1-D Leaders focus on “me” and lose sight of the mission.

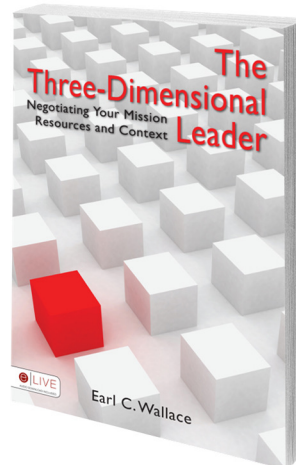
2-D Leaders only get 1 or 2 MRC elements in perspective, and thus tend to form “us vs. them” silos.

3-D Leaders mind their MRCs to achieve success in ways that work for every part and process of the organization!

3-D MRC Focused Organizational Transformation



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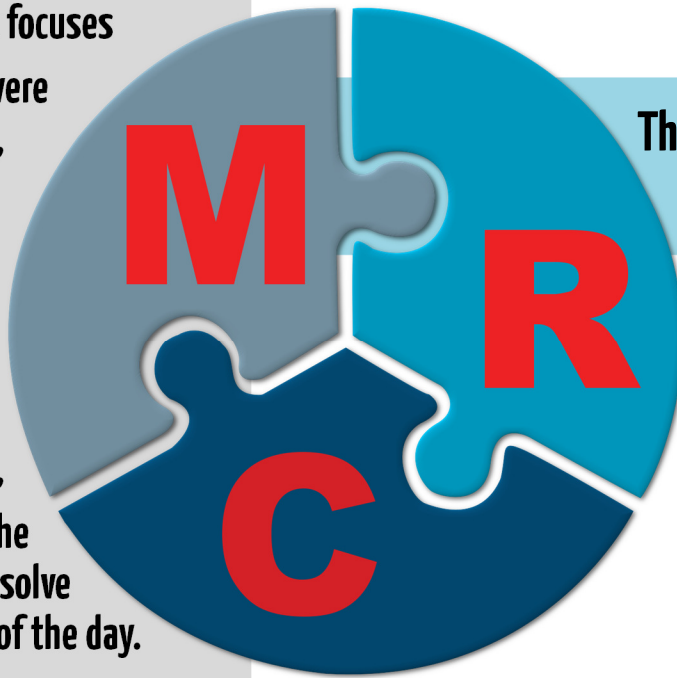
Give Your Team The **3-D MRC** Advantage



**Training Leaders and Teams
Transforming Organizations
from the Boardroom
to the Mailroom**



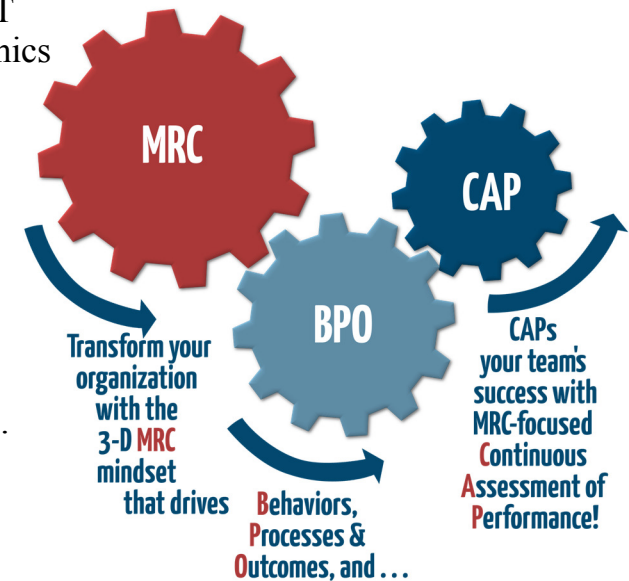
When your Team focuses on the **Mission** they were hired to achieve, learn to handle **Resources** for their intended purpose and understand the **Context** in which the mission unfolds, they can see how the pieces fit together to solve each problem of the day.



The 3-D MRC Mindset gives you the 10,000-foot objective view of the puzzle board in which your organization operates

When leaders reflect, motivate and inspire MRC values, they

- Understand the Context to strategically align Resources to fulfill the Mission
- Supervise for Succession and appropriately Intervene to Improve People and Situations.
- Engage in Triple-T Delegation Dynamics that effectively Train, Time and Trust others.
- Connect to the 3-Ms of Change Management and display the right Motivation, Map and Message.



3-D MRC Consulting offers these primary services:

Leadership Training • Team Building • Cultural Conversions

We provide separate training events for each and any of these stages of organizational development.

Teams Triumph from the Boardroom to the Mailroom



The MRC Values drive the behaviors that make up the processes that achieve the mission.

When people focus on their organization's MRCs, interpersonal conflicts reduce as they function with

- Triple-C Synergy: Communication, Cooperation and Coordination.
- Triple-F Dynamics, becoming more Friendly, Forgiving and Flexible.